

Perch Base Minutes December 9, 2023

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, December 9, 2023. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation. George Woods led the Pledge of Allegiance, Chris Gahan read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in December read by George Woods.

Per the sailing list, the following attended the base meeting:

George Woods	Dan Marks	Chuck Luna
Laura Luna	Joe Trotter	John Beckett
Ken Kennedy	Marcia Unser	Don Unser
Chris Gahan	Paul Miller	Ed Henry
Dan Martini	Bob Gilmore	Bob Saenz
Carol Saenz	Governor Joy	WH Doyle, JR
Jim Glass	Jacob Adams	Jim Denzien
C.C. Clarke	Otto Schmak	George Williams

The first item of business was a call for approval of the October meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

OFFICERS REPORTS

Treasurer-Joe Trotter

Joe gave the monthly report.

Communications Officer- Chris Gahan

Reminder that the MidWatch deadline is 12/15/2023. Also, there will be holiday wreaths placed at the National Cemetery. Please see Chris for more information.

Commander - George Woods

George had no comments.

Vice Commander - Carl Miner

Carl was not in attendance as he was representing Perch Base at the 2023 Pearl Harbor Remembrance event.

Chief of The Boat - Don Robertson

Don had no comments.

Storekeeper - John Beckett

John announced he has the 2024 USSVI calendars. They are available for \$11 each. John also has a large selection of convention merchandise available too.

Webmaster - Dan Marks

Activity with the website since the last BOD meeting included articles presenting the Phoenix Veterans Day parade and the Sierra Verde Steam School static display. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During November, there were 9,627 page views on the Perch Base website during 2,606 visits by 1,531 users based on Awstats. Most of the traffic was to the home page followed by the Glossary.

During August, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 323. The Facebook Post Engagement (The number of reactions, comments, shares, and clicks on your posts) was 130. Our Facebook page had no new Page Likes for a total of 174 and 1 new Follow for a total of 202 Followers. These numbers are also higher. The top post was the "PHOENIX VETERANS DAY post with 185 Post Impressions, a Post Reach of 174, and a Post Engagement of 78.

Membership – Chuck Luna

Chuck reminded the group that the 2024 annual membership drive is under way. Please see Chuck Luna for dues and donations information. Currently there are 176 members for Perch base.

Events Coordinator – David Heighway

David was not in attendance. He was accompanying Carl Miner at the 2023 Pearl Harbor Remembrance event.

Past Commander – W. Howard Doyle, Jr

Howard had no updates.

Base Historian-Chuck Emmett

Chuck was not in attendance,

Secretary – Laura Luna

Laura had nothing to report.

Chaplain – VACANT

OLD BUSINESS

1. Upcoming Events:
 - a. Annual Perch Base Awards Banquet 01.13.2024
Pebble Creek Resort, 16222 Clubhouse Dr, Goodyear AZ
2. MVCC Show January 26-28. Volunteers are needed to help support the base at this event. See a Board member for more information.
3. Laveen Parade 02.03.2024
4. There will be no base meeting in January 2024 due to the annual banquet on the same day.
5. Western Regional Round-UP April 11-15 in Bremerton, Washington. See Perch Base website for more details.

NEW BUSINESS

1. The ASSM will be asking for help in January to clean up and maintain the memorial site. Please see Joe Trotter for more information.
2. End of year audit to be conducted in Q1 2024. 2-3 volunteers are needed to assist in this required base responsibility.
3. Meeting guest speaker, AJ Kovac from the Sun City Museum.
4. The base needs merchandise for the Silent Auction held during the annual banquet. Please see a board member for more information.

GOOD OF THE ORDER

1. Noisy Can proceeds to Perch Base Charitable Foundation.

BINNACLE LIST

Warner Howard Doyle, JR

Mary Denzien

James Denzien

DeWayne Lober

Richard Simmons

Marcia Unser

Vic Van Horn

50/50

Dan Martini won the drawing (\$100 split)

ADJOURMENT

Benediction was led by Governor Joy. Meeting adjourned at 12:58.

Submitted:

Laura Luna

Secretary Perch Base