

## **Perch Base Minutes September 9th, 2023**

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, September 9<sup>th</sup>, 2023. The meeting was called to order by Vice Commander Carl Miner.

Don Unser gave the invocation. Carl Miner led the Pledge of Allegiance, David Heighway read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in August read by Carl Miner.

Per the sailing list, the following attended the base meeting:

Dan Marks	Don Petty	Don Robertson
Bob Stewart	Chuck Emmett	David Heighway
CC Clarke	Carl Miner	Paul Miller
Joe Trotter	John Beckett	Laura Luna
Ken Kennedy	Bob Saenz	Carol Saenz
Randy Pirkle	Jim Andrews	Sam Mecham
Don Unser	Vic Van Horn	Jan Van Horn
Chris Gahan	Georgianne Gahan	Bernie Jacques-new member
David Hibsher		

The first item of business was a call for approval of the August meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

### **OFFICERS REPORTS**

#### **Treasurer-Joe Trotter**

Joe gave the monthly report.

#### **Communications Officer- Chris Gahan**

Chris also reminded the base the Midwatch articles are due to him no later than 09/15/2023. The Navy Ball will be held in Chandler in October (please see Chris for more details).

#### **Commander - George Woods**

George Woods was not in attendance.

#### **Vice Commander - Carl Miner**

Carl had no comments.

#### **Chief of The Boat - Don Robertson**

Don updated the group on the status of the float and he will be conducting repairs to be ready for the November 11<sup>th</sup> Veterans Day parade in Phoenix.

#### **Storekeeper - John Beckett**

John announced he has the 2023 USSVI calendars. They are available for \$11 each.

#### **Webmaster - Dan Marks**

Activity with the website since the last BOD meeting included posting National Convention photos, information about the ASU Spouses of Military Veterans Tuition Scholarship and the Karen Emmett Memorial Service photos. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base

correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During August, there were 3,818 page views on the Perch Base website during 1,886 visits by 1,344 users based on Awstats. These numbers are typical. During the month, approximately 71% of the sessions originated in the US, 5% each from China, 3% each from Germany, Panama and Russia, and the remainder were widely scattered around the world. Most of the traffic was to the home page (48%), followed by the Glossary (6%), and the Sailing Orders and National Convention pages (3% each).

During August, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 183. The Facebook Post Engagement (The number of reactions, comments, shares, and clicks on your posts) was 59. Our Facebook page had 1 new Page Likes for a total of 174 and 4 new Follows for a total of 198 Followers. These numbers are typical. The top post was "USSVI NATIONAL CONVENTION August 28 - September 2, 2023. About 35 Perch Base Submarine Veterans and family members attended the 2023 . . ." with 44 Post Impressions, a Post Reach of 45, and a Post Engagement of 12.

#### **Membership – Chuck Luna**

Chuck was not in attendance.

#### **Events Coordinator – David Heighway**

David spoke of the upcoming events including the Phoenix Veteran's Day parade (11/11/2023). Due to a conflict, we will not be having the general meeting on 11/11 to allow everyone to attend and participate in the parade. The Pearl Harbor remembrance will be held at Wesley Bolin Plaza on 12/7/2023. Finally, David announced the details for the Perch Base annual awards banquet on 1/13/2024.

#### **Past Commander – W. Howard Doyle, Jr**

Howard was not in attendance.

#### **Base Historian-Chuck Emmett**

Chuck has nothing to report.

#### **Secretary – Laura Luna**

Laura had nothing to report.

#### **Chaplain – VACANT**

#### **OLD BUSINESS**

No updates

#### **NEW BUSINESS**

1. Membership Drive- David Heighway reminder the group that the 2024 annual membership drive will begin on 10/01/2023. Chuck Luna will be sending out the letters to the members at the end of September.
2. 2023 USSVI Convention will be held in Cleveland, Ohio. More details pending.
3. 2024 Western Regional Round-UP will be in Bremerton, Washington in April-details pending.

#### **GOOD OF THE ORDER**

Noisy Can proceeds to USSVI National Charitable Foundation

**BINNACLE LIST**

Warner Howard Doyle, JR

Mary Denzien

James Denzien

DeWayne Lober

Marcia Unser

Vic Van Horn

George C Woods

**50/50**

David Heighway won the drawing (\$118 split).

**ADJOURMENT**

Benediction was led by Don Unser. Meeting adjourned at 12:31

Submitted:

Laura Luna

Secretary Perch Base