

Perch Base Minutes January 14, 2023

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 14 January 2023. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation. George Woods led the Pledge of Allegiance, Chris Gahan read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in January read by George Woods.

Per the sailing list, the following attended the base meeting:

Howard Doyle, JR	Carl Miner	Chuck Luna
Laura Luna	Glenn Posniack	Doug LaRock
David Heighway	Chris Gahan	Georgianne Gahan
George Woods	Alice Woods	Mike Hinderliter
Joe Trotter	George Williams	Bob Saenz
Carol Saenz	John Beckett	Chris Urness
Governor C Joy	Carol Culbertson	David Wickline

The first item of business was a call for approval of the December meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

OFFICERS REPORTS

Treasurer-Joe Trotter

Joe gave the monthly report.

Communications Officer- Chris Gahan

Chris spoke about the Veterans Community Updates as well as the PACT ACT and where to find more information.

Commander – George Woods

George Woods had no comments.

Vice Commander – Carl Miner

Carl had no comments.

Chief of The Boat – Don Robertson

Don gave updates on the venue change for the 2023 Perch Base picnic. It will be held in Peoria at Paloma Park. It will be 0900-1700 on Saturday April 8, 2023.

Storekeeper – John Beckett

John reminded everyone that he has lots of goods for sale and gave inventory updates.

Webmaster – Dan Marks

Major activity with the website since the last BOD meeting included posting the Ed Schafer and Mike Olsen Eternal Patrol notices, posting the new MidWatch to the website and snail-mailing copies to the

6 members without email. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During December, there were 1,274 page views on the Perch Base website during 630 sessions by 459 users based on Google Analytics. These numbers are typical. During the month, approximately 82% of the sessions originated in the US, 2% from the United Kingdom, 2% from China, and the remainder were widely scattered around the world. Approximately 23% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. Most of the traffic was to the home page (34%), followed by the Sailing Orders (8%), Glossary (7%), Mike Olsen Eternal Patrol Notice page (7%).

During December, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 1,414. The Post Engagements (The number of reactions, comments, shares and clicks on our posts.) was 316. Our Facebook page had 7 new Page Likes for a total of 154 and 166 followers. These numbers are typical. The top post was the Mike Olsen Eternal Patrol Notice page.

Membership – Chuck Luna

Chuck had no updates.

Events Coordinator – David Heighway

David spoke of the upcoming events.

- 1-Annual Banquet 01/21/2023
- 2-Laveen Parade 02/04/2023
- 3-Base Annual Picnic 04/08/2023
- 4-Western Regional Round-Up 04/24/2023-04/29/2023
- 5-2023 USSVI National Convention in Tucson August-September 2023

Past Commander – W. Howard Doyle, Jr

Howard spoke about the upcoming banquet.

- 1-Cost will be \$65 per person. Deadline for signup will be 01/14/2023.
- 2-Speaker will be Admiral Vernon Clark
- 3-Holland Club induction

Howard also reminded the group that the 2023 Scholarship application are due 01/15/2023.

Base Historian-Chuck Emmett

Chuck Emmett was not in attendance.

Secretary – Laura Luna

Laura had nothing to report.

Chaplain – Jim Denzien

Jim Denzien was not in attendance.

OLD BUSINESS

- 1.** Updates on 2023 Western Regional Round-UP as well as the 2023 USSVI National Convention

NEW BUSINESS

- 1) March 2023 will be the date for the Base Commander elections. Anyone interested in running will need to be nominated by the March meeting.
George Woods has been nominated for the Base Commander

GOOD OF THE ORDER

- 1) David Wickline spoke about Healthy Lifestyle
- 2) Noisy Can proceeds to Perch Base Foundation
- 3) Chris Urness spoke about the need for new leaders for the ASSM as he is leaving Arizona and will no longer be able to run this organization.

BINNACLE LIST

Warner Howard Doyle, Jr
Mary Denzien
Chuck Emmett
Franklin Hausen
Wayne C. Hembree
Davy Jones
Governor Joy
DeWayne Lober

50/50

Chris Urness won the drawing (\$95 split). Chris donated his share back to ASSM foundation.

ADJOURMENT

Benediction was led by Governor Joy. Meeting adjourned at 1307.

Submitted:

Laura Luna

Secretary Perch Base