

Perch Base Minutes November 12, 2022

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ at 1200 hours, 12 November 2022. The meeting was called to order by Commander George Woods.

Jim Denzien gave the invocation. George Woods led the Pledge of Allegiance, Chris Gahan read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in November read by George Woods.

Per the sailing list, the following attended the base meeting:

George Woods	Chuck Luna	Don Unser
Alice Woods	Laura Luna	Marcia Unser
Don Robertson	David Heighway	W. Howard Doyle Jr
George Williams (Groton Base Guest)	Mike Weeks	Dan Martin (Guest)
Chris Gahan	Georgianne Gahan	David Wickline
Dan Marks	Bon Saenz	Carol Saenz
Jim Andrews	John Beckett	Jim Denzien
Carol Culbertson	Sam Mecham	Mike Baka
Carl Miner	Joan Miner	Brad Seidel

The first item of business was a call for approval of the October meeting minutes. A motion was made to approve the minutes, which was seconded and approved by voice vote.

OFFICERS REPORTS

Treasurer-Joe Trotter

Joe was not in attendance. Joan Miner gave the monthly report.

Communications Officer- Chris Gahan

Chris reminded the everyone that the deadline to submit anything to the newsletter is December 16, 2022.

Commander – George Woods

George Woods had no comments

Vice Commander – Carl Miner

Carl had no comments.

Chief of The Boat – Don Robertson

Don thanked Marcus Hensley for his help with getting the trailer to the Veteran's Day Parade

Storekeeper – John Beckett

John reminded everyone that he has lots of goods for sale

Webmaster – Dan Marks

Major activity with the website since the last BOD meeting included posting the photos of the Daisy Mountain/Anthem and Black Canyon City Parades, pictures of Jim Andrews' Honor Flight to Washington, DC, Johnny Corbin's award as an honorary plankowner of the USS Oregon (SSN-793,) Don Unser photos visiting a submariner, Don Unser receiving the Silver Anchor Award, posting the new MidWatch to the website and snail-mailing copies to the 6 members without email. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted, and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During October, there were 802 page views on the Perch Base website during 425 sessions by 310 users based on Google Analytics. These numbers are typical. During the month, approximately 78% of the sessions originated in the US, 5% from China, 2% from the United Kingdom and the remainder were widely scattered around the world. Approximately 18% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. Another 16% of the U.S. based sessions were from Virginia, which is unusual. Most of the traffic (36%) was to the home page and 14% to the Glossary and 12% to the Sailing Orders page.

During October, the Facebook Post Reach (The number of people who saw any of our posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people.) was 829. The Post Engagements (The number of reactions, comments, shares, and clicks on our posts.) was 364. Our Facebook page had three new Page Likes for a total of 156. These numbers are typical. The top post was Don Unser receiving the Silver Anchor Award.

Membership – Joan Miner / Chuck Luna

Joan reminded the group that 2023 membership letters have been sent. Early bird raffle is occurring again this year.

Events Coordinator – Don Unser

Don recapped the STEM event and also recapped the upcoming events for 2023

Past Commander – W. Howard Doyle, Jr

Howard Doyle spoke about the 2023 banquet (see new business)

Base Historian-Chuck Emmett

Chuck Emmett was not in attendance

Secretary – Laura Luna

Laura had nothing to report.

Chaplain – Jim Denzien

Jim Denzien has nothing to report

OLD BUSINESS

1. Pearl Harbor Remembrance Day 12.07.22 at Wesley Bolin Plaza (Time TBA)

NEW BUSINESS

- 1) 2023 Base Membership Drive updates
- 2) Howard Doyle gave the updated information on the 2023 banquet. It will be on Saturday January 21, 2023, at Pebble Creek Country Club at a cost of \$65 per person

GOOD OF THE ORDER

- 1) Jim Andrews spoke to the group about his "Honor Flight" experience.
- 2) Noisy Can-USSVI Charitable Foundation-November recipient (Carl took care of this due to Joe's absence)

BINNACLE LIST

Warner Howard Doyle, Jr
Chuck Emmett
Wayne C. Hembree
Governor Joy
DeWayne Lober
Davey Jones
Mike Olsen

50/50

Alice Woods won the drawing which came to \$72 (split 36/36).

ADJOURMENT

Benediction was led by Jim Denzien. Meeting adjourned at 1245

Submitted:

Laura Luna

Secretary Perch Base