

Perch Base Minutes July 10, 2021

The monthly meeting of Perch Base was convened at Dillon's Restaurant, in Glendale, AZ. at 1200 hours, 10 July 2021. The meeting was called to order by Commander George Woods.

Governor Joy gave the invocation and George Woods led the Pledge of Allegiance. David Heighway read the USSVI Purpose. A moment of silence followed by the Tolling of the Boats lost in July.

Per the sailing list, the following attended the base meeting:

Carl Miner	Joan Miner	Dan Marks
George Woods	Don Unser	Marcia Unser
Chuck Luna	Chuck Emmett	Governor Joy
Glenn Posniack	Ed Sarlo	Charles Tobias
Doug LaRock	Brad Seidel	Jim Koning
Joe Trotter	Dan Petty	David Heighway
John Beckett	Don Robertson	Jerry Benham
Chris Gahan	Georgianne Gahan	DeWayne Lober
Douglas LaRock	Andy Tapa	William Twitchell
Vic Van Horn	Jim Denzien	W. H. Doyle Jr.
Davy Jones	Edward Gonsowski	

The first item of business was a call for approval of the June meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

A few guests attended the meeting: Associate Member Carol Culbertson, Andy Tapa and William Twitchell.

Joe Trotter gave the Treasurer report for June.

OFFICERS REPORTS

Commander – George Woods

George reported that the ASSM still has pavers for sale and encouraged members to purchase.

Communications Officer/MidWatch – Chuck Luna

Chuck had nothing to report.

Base Historian – Chuck Emmett

Chuck asked the members if anyone knew why the helmets & boots were on display in the cabinet in the back of the room. George Woods is going to find out who has the key to this cabinet.

Vice Commander – Carl Miner

Carl reported that he and Don Unser painted the floor of the people trailer.

Chief of The Boat – Don Robertson

Don had nothing to report.

Treasurer – Joe Trotter

Joe mentioned that the 'Rattle Can' was for contributions for National. It was also decided that we will now have the 'Rattle Can' for National and a separate one for Perch Base Foundation. These will alternate every three months. He also has gotten an email with the rules for admittance to Point Loma Base. You can

contact him for more information.

Storekeeper – Marcus Hensley

Marcus was not in attendance.

Webmaster – Dan Marks

Major activity with the website since the last BOD meeting has been posting the Prescott Frontier Days® Parade photos, the Perch Base 26th Birthday, and the Holland Club Induction Ceremony. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During June, there were 1,437 page views on the Perch Base website during 497 sessions by 371 users based on Google Analytics. These numbers are typical. Approximately 71% of the sessions originated in the US, 7% from China, and the remainder were widely scattered around the world. Approximately 24% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 52% of the traffic was to the home page, 20% to the Glossary, 3% to the Eternal Patrol page, 3% to the Sailing Orders page, and 3% to the Holland Club Induction page.

During June, the Facebook PAGE had 112 Page Views (number of times a PAGE's profile has been viewed,) 8 Page Likes (the number of new people who liked our page,) 197 Post Reach (number of people who saw any post at least once,) 95 Post Engagement (number of times people engaged with posts thru reactions, comments, shares and clicks,) and 10 Page Followers. This appears typical.

Membership – Joan Miner

Joan had nothing to report.

Events Coordinator – Don Unser

Don reported the following:

San Diego SubVets Annual Family Picnic – August 17, 2021.

National Convention in Orlando - August 30 - Sept. 4, 2021.

Williams Patriot Day Parade, Williams, AZ - 9/11/21.

Gudgeon Base Picnic – Sept. 17, 2021, at Pronghorn Ranch Clubhouse in Prescott Valley.

Western Region Roundup in Reno - October 17-22, 2021.

Past Commander – Howard Doyle Jr.

Howard reported that the Submarine Veteran's Perch Base Foundation, which supports the Scholarship Program, is running low on funds and encouraged members to donate to the foundation, which is a 501(c)(3) tax deductible charity. He also reported that members can donate to Perch Base, which is not tax deductible.

Secretary – Marcia Unser

Marcia had nothing to report.

Chaplain – Governor Joy

Governor had nothing to report.

Western Regional Director– Vic Van Horn

Vic announced that Dennis Ottley was elected as the Western District 1 Commander. He also encouraged members to sign up for the Western Region Roundup.

OLD BUSINESS

Nothing more in Old Business.

NEW BUSINESS

Joe Trotter reported that those who donate to Perch Base and/or Perch Base Foundation between Oct. 1 through Oct. 1 of each year would be recognized in the MidWatch each quarter.

GOOD OF THE ORDER

Vic Van Horn passed the bucket for the 'Noisy Change Contribution' donations for the USSVI Charitable Foundation.

Carl Miner reported that he found an Embroidery Business (Desert Sun Embroidery) in Sun City, that can do embroidery work on vests. This will be advertised in the next MidWatch.

Dan Marks is the POC for the San Diego SubVet Picnic (July 17, 2021) He asked that anyone planning to attend, to contact him.

Carol Culbertson reported that there will be a celebration of Cold War Veterans on Oct. 9, 2021, at the Hilton Scottsdale Resort. She will contact Chuck Luna when further details are available, and he will put in a FlashTraffic.

A question was brought up as to why spouses or other family members (besides children/grand-children) aren't eligible for Perch Base Scholarships. Vic Van Horn will contact National regarding this issue.

BINNACLE LIST

Howard Doyle Jr.

Wayne C. Hembree

DeWayne N. Lober

Jan Van Horn

50/50

The raffle amount came to \$190.00. Vic Van Horn won the raffle and donated his share (\$95.00) to the Perch Base Foundation.

ADJOURMENT

Benediction was led by Governor Joy and adjourned at 1250 hrs.

Submitted:

Marcia Unser

Secretary Perch Base