

Perch Base Minutes - March 13, 2021

The monthly meeting of Perch Base was convened at the Salvation Army Sun Cities Valley Corps., in Surprise, AZ at 1204 hours, 13 March 2021. The meeting was called to order by Commander Howard Doyle.

Mike Olsen gave the invocation and Howard Doyle, led the Pledge of Allegiance. Chris Urness read the USSVI Purpose. A moment of silence was followed by Howard Doyle reciting the Tolling of the Boats lost in March, particularly including the USS Perch (SS-176), our base namesake.

Per the sailing list, the following attended the base meeting:

Jim Andrews	De Wayne Lober	Mike Olsen
Marion Cartland	Chuck Luna	Don Petty
Don Demarte	Dan Marks	Don Robertson
Jim Denzien	David Heighway	Joe Trotter
Howard Doyle	Carl Miner	Chris Urness
Edward Gonsowski	Joan Miner	Vic Van Horn
Davy Jones	Bill Monk	George Woods

There were no new members or guests, however Howard introduced Jim Andrews and De Wayne Lober who had not attended a meeting for a while.

The first item of business was a call for approval of the February, 2021, meeting minutes. There were no corrections and the minutes stand approved as posted on the website.

Joe Trotter gave the Treasurer report for January.

OFFICERS REPORTS

Vice Commander – George Woods

George had nothing to report.

Webmaster – Dan Marks

Major activity with the website since the last BOD meeting has been posting Steve Hough's Eternal Patrol Notice and congratulations to Chuck Luna for the Perch Base Midwatch Newsletter being awarded the Class I Second Runner Up Award. Routine updates during the past month included updating the Sailing Orders page, Flash Traffics, base correspondence and meeting minutes uploaded, Lost Boat notices and Half Staff notices posted and links updated. Similar updates have been maintained on the Perch Base Facebook Page.

During February, there were 956 page views on the Perch Base website during 434 sessions by 315 users based on Google Analytics. These numbers seem typical. Approximately 80% of the sessions originated in the US, 8% from China, 2% from the United Kingdom, and the remainder were widely scattered around the world. Approximately 29% of the U.S. based sessions were from locations in Arizona, which is assumed to come from our membership. 20% of the traffic was to the home page, 19% to the submarine videos, 14% to the Glossary, 9% to the ASSM Construction page, 7% to the Lou Reynolds Eternal Patrol Notice, 5% to the Sailing Orders page. and 2% to the Eternal Patrol page

During the February, the Facebook PAGE had 46 Page Views (number of times a PAGE's profile has been viewed,) 10 Page Likes (the number of new people who liked our page,) 27 Post Reach (number of people who saw any post at least once) and 6 Post Engagement (number of times people engaged with posts thru reactions, comments, shares and clicks).

Communications Officer/Historian/MidWatch – Chuck Luna

Chuck noted that the deadline for the MidWatch is March 19, 2021.

Treasurer – Joe Trotter

Joe had nothing more to report.

Membership – Joan Miner

Joan had nothing to report.

Chief Of the Boat – Carl Miner

Carl noted the USS Phoenix is looking good, but no events to go to.

Western Regional Director– Vic Van Horn

Vic stated that the USSVI Board of Directors will make a “GO” or “NO GO” decision to hold or reschedule our 2021 National Convention on June 15, 2021. The decision will be based on COVID and registration.

Vic also discussed the recent Mid-Term ZOOM meeting reported that transfers were in progress for the new website, but no commitment date was provided.

Vic reminded our membership that National Award Nominations are open from 2/1/21 through 4/30/2021. Jim Denzien added that the size and participation of our base should prompt us to submit some nominations.

Vic reported that two bases (Thunder Mountain in Colorado and Ponce de Leon in Florida) have had their charters revoked. He cited cases of leadership having gone on Eternal Patrol and none of the remaining members were willing to step up to keep meetings going.

Events Coordinator – Don Unser

Don was not present, but Howard reported the following:

Awards Banquet has been moved to sometime after June 1, 2021. The facility management has not yet issued guidance to reopen.

Western Region Roundup in Reno has been moved to October 17-22, 2021

National Convention in Orlando – August 30 – Sept. 4, 2021

Perch Base Picnic – Still not sure whether this will take place, as the park ramadas won't be open until May 1, 2021. They are still limiting the number of people per ramada at 50. A decision will be made later if we can do the picnic in the fall when it is cooler again.

ASSM Dedication – April 17, 2021. Chris Urness gave an update on progress. *Images Arizona Magazine* will be highlighting the ASSM Memorial in their 4/1/21 issue. The dedication will start at 10 AM, but Chris suggested early arrival as parking is limited and may require walking some distance. Chris stated that the ASSM Memorial owes about \$5,500 and encouraged purchasing pavers, challenge coins and donations. The ASSM Committee may add T-shirts for sale and is considering a Ceremony Book which will include advertising to offset the printing cost. Howard discussed lower that desired participation of members across Arizona purchasing pavers with the following participation:

<u>BASE</u>	<u>PURCHASED</u>	<u>MEMBERSHIP</u>
Perch Base	70	173
White Mountain	1	18
Tautog	0	18
Barbel	1	30
Gudgeon	5	42
Tucson	10	73

Commander – Howard Doyle Jr.

Howard reminded the members that Jim Denzien is still looking for an alternate for the United Arizona Veterans (UAV.) Jim stated that all future meetings through the end of 2022 will be ZOOM meetings, so little effort is required.

Storekeeper – Marcus Hensley

Marcus was not in attendance.

Past Commander – Chuck Emmett

Chuck was not in attendance.

Secretary – Marcia Unser

Marcia was not in attendance.

Chaplain – Governor Joy

Governor was not in attendance.

OLD BUSINESS

With no other nominations, the winner of the election of the new Base Commander position was George Woods. Howard Doyle congratulated George Woods and then conducted the Oath of Office.

NEW BUSINESS

With George Woods becoming the Base Commander, Howard Doyle announced that an election will be required to fill the vacancy created by George's previous role as Vice Commander. Jim Denzien nominated Carl Miner, who accepted the nomination. Vice Commander nominations remain open until next month.

GOOD OF THE ORDER

Marion Cartland announced the 2021 Arizona Veterans Hall of Fame Patriotic Awards Luncheon is Friday, June 18, 2021, from 11:00 AM – 3:00 PM at the Doubletree Resort by Hilton Hotel Paradise Valley, Scottsdale, Arizona. Registration is required.

BINNACLE LIST

None reported

50/50

The raffle amount came to \$116.00. Jim Andrews won the raffle which came to \$58.00 for his share.

ADJOURMENT

The Benediction was led by Mike Olsen and the meeting adjourned at 1301 hrs.

Submitted:

Dan Marks

Filling in for Secretary Perch Base, Marcia Unser